



2025 Leadership Poll Series

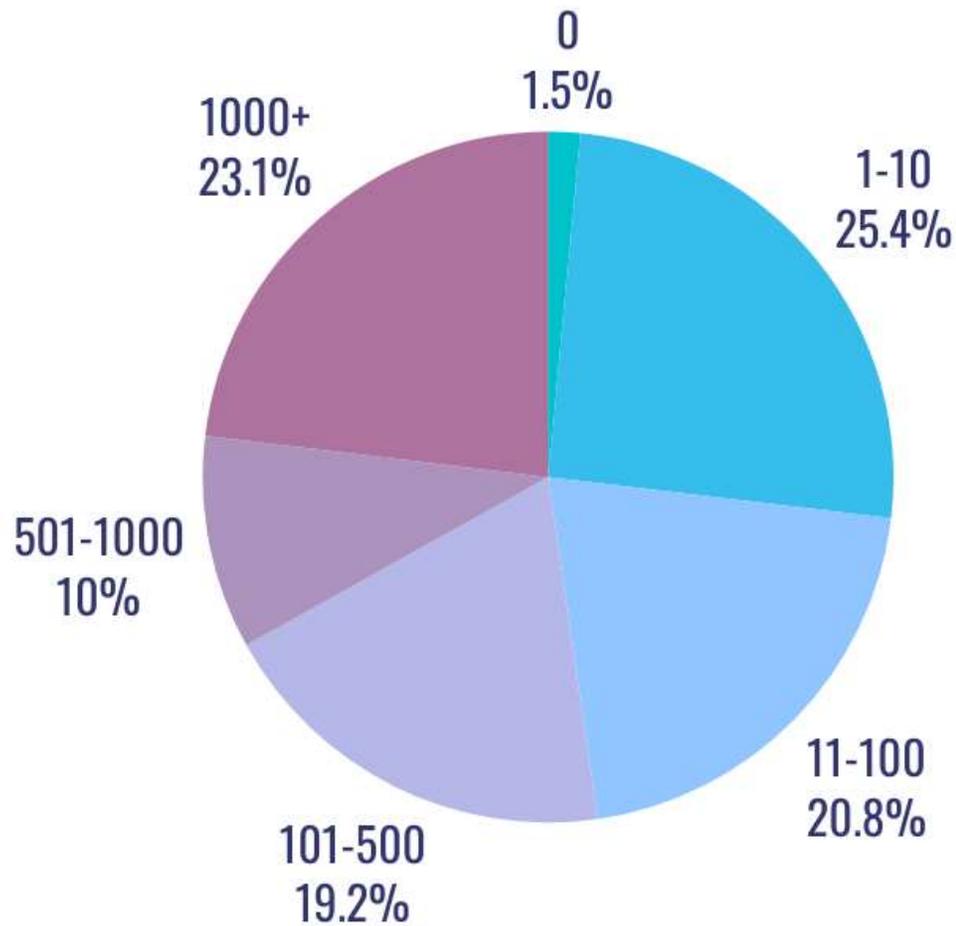
Q1 Results

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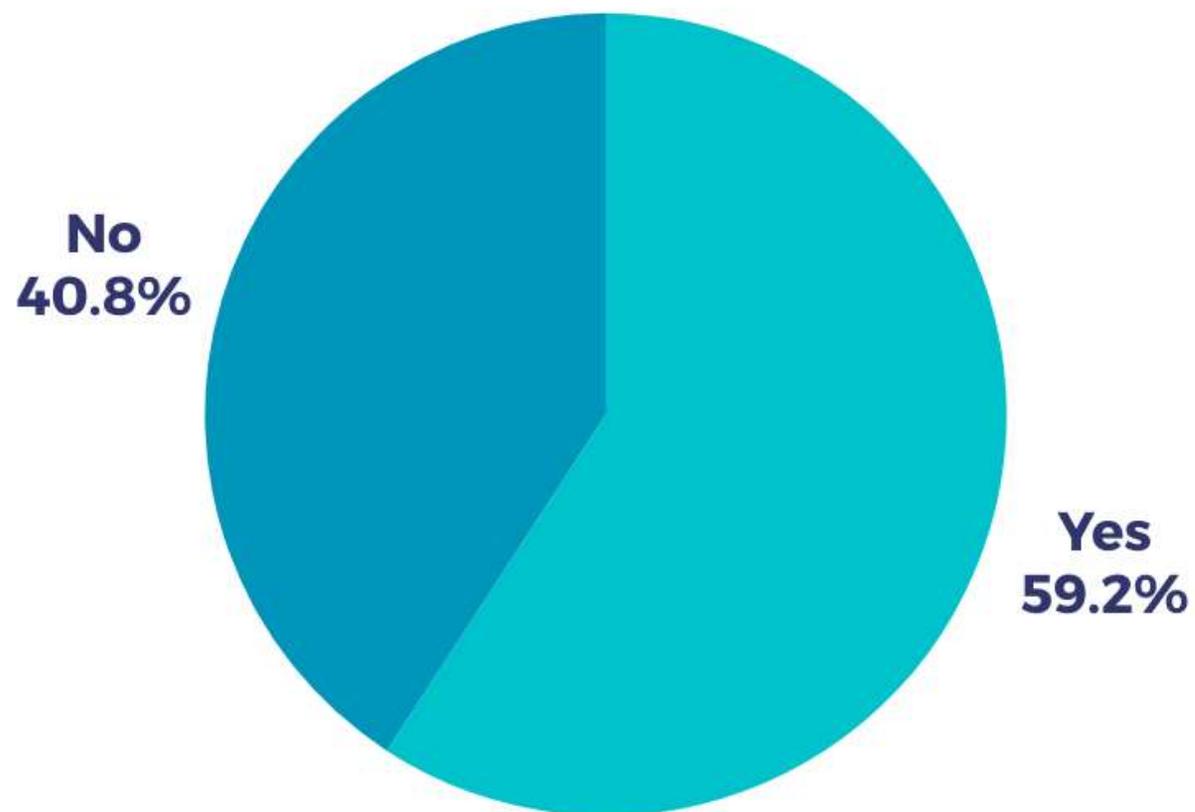


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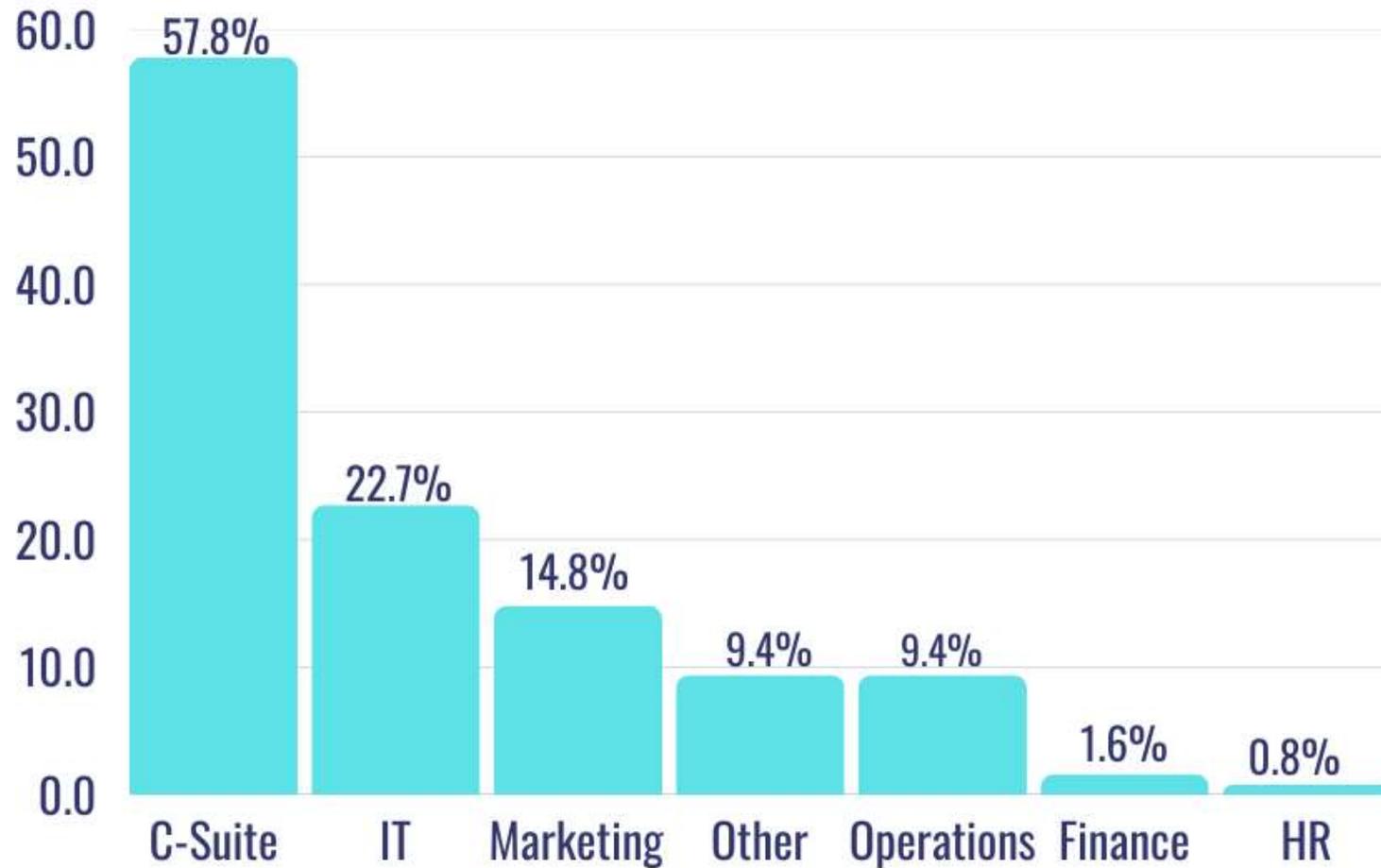
Which range best depicts the number of NC-based employees in your organization?



Is your company headquartered in NC?

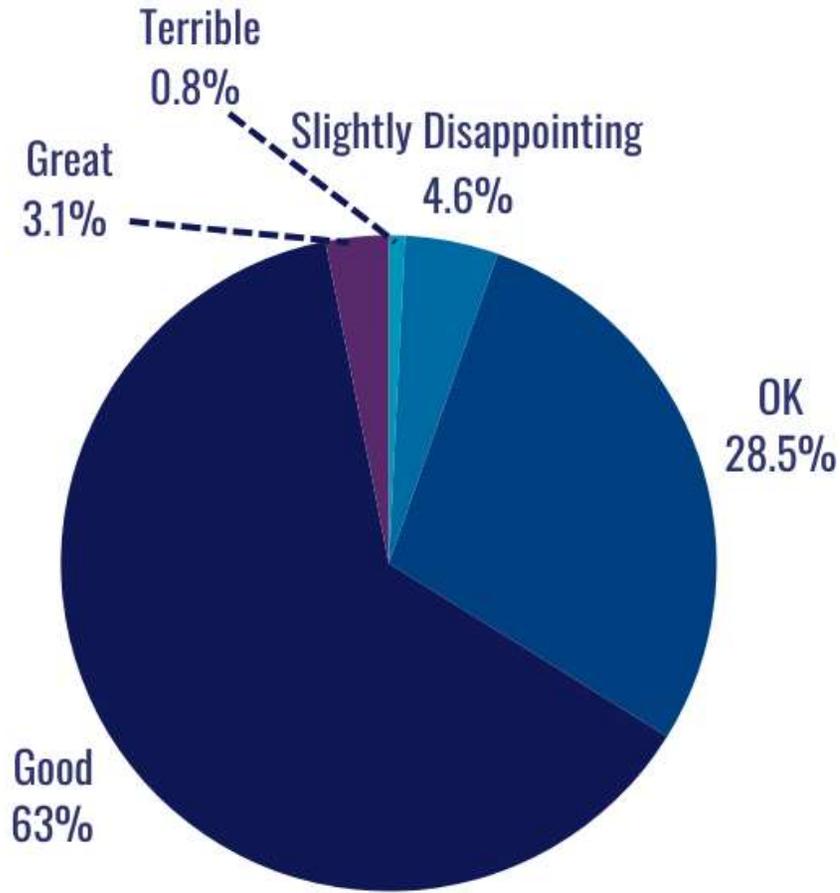


What is your role within your organization?

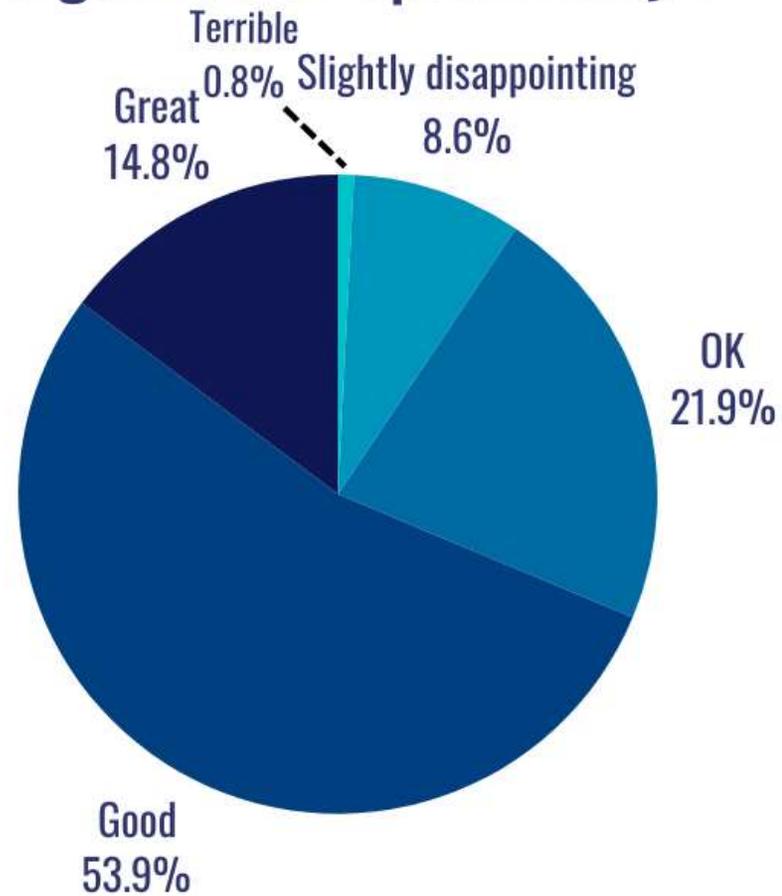


*****Respondents were given the option to mark all that apply***

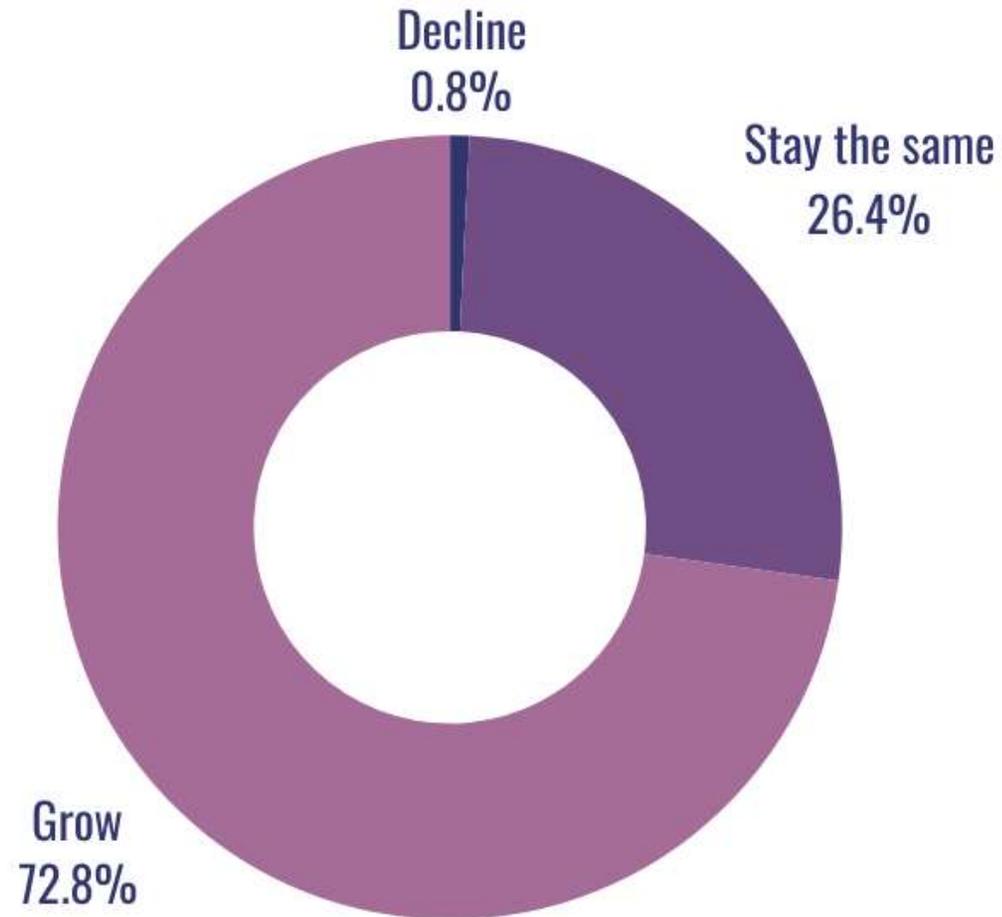
How do you perceive the past quarter has been for North Carolina's technology sector broadly?



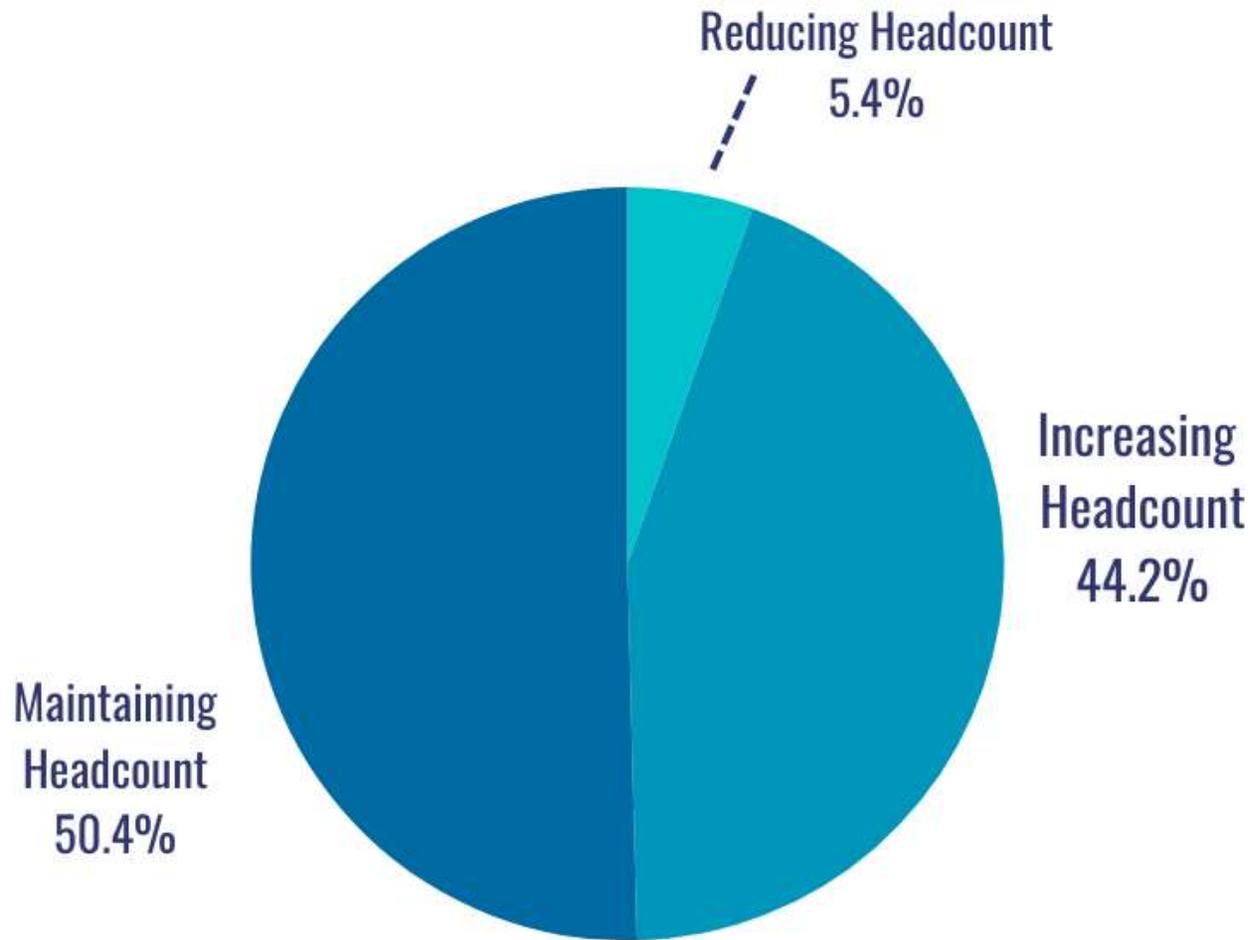
How has the past quarter been for your organization specifically?



I expect that over the next quarter our business will:



Is your organization:



What makes you optimistic about the next 12 months?

Tech Advancements

AI Growth

Emerging
Markets

Economic
Stability

Stable
Inflation

NC Business
Environment

Business-
Friendly Policies
+ Deregulation

New Administration

Less Uncertainty

Capital Investment &
Market Opportunities

What concerns you, if anything, about the next 12 months?

Labor Market Challenges + Talent Acquisition

Cybersecurity Threats

Tariffs

AI + Technology Advancements

Government Grants/Funding Availability

Geopolitical Issues + Global Stability

Economic Uncertainty + Inflation

Regulatory Changes

Political Changes

Hiring + Talent Acquisition



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